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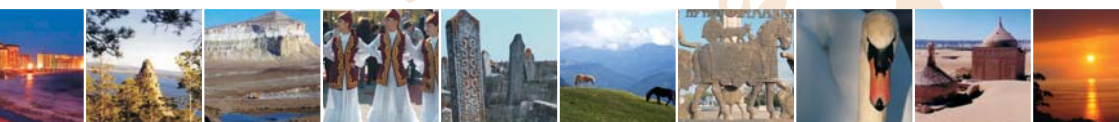
# Astana Leisure 2010



## 7th Kazakhstan International Travel & Tourism Exhibition

**28 - 30 September 2010**

EC "Korme" Astana, Kazakhstan



ORGANISED BY



[www.travel-exhibitions.com](http://www.travel-exhibitions.com)

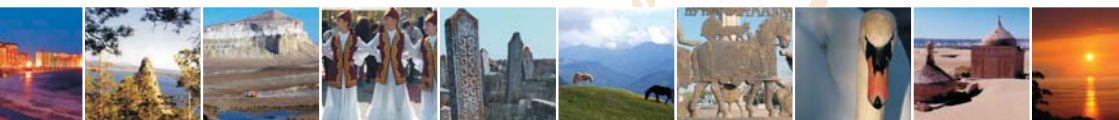
Astana Leisure is the only travel exhibition taking place in Kazakhstan's capital city, Astana. Over the last seven years, the event has grown and become a regular meeting place for the industry. Astana Leisure caters for both the B2B and B2C markets and features a vibrant mix of inbound and outbound destinations, all vying for visitors' attention with tempting competitions, attractive displays and eye-catching cultural shows.

- **1,150 m<sup>2</sup> space**
- **60 exhibitors**
- **15 destinations**
- **3,700 trade visitors**

In 2009, the following countries took part in the exhibition: Azerbaijan, Brazil, Italy, Kazakhstan, China, Malaysia, Peru, Russia, Thailand, Turkey, Switzerland South Africa and United Arab Emirates.

## More about Astana and Kazakhstan's tourism industry

Kazakhstan is the ninth largest country in the world. Since becoming Kazakhstan's capital, Astana has become a major business hub and the country's political centre, generating over \$5 billion of investments. According to Kazakhstan's Ministry of Tourism & Sports, outbound tourism increased by 23% in 2009 – generating a total of 3,687,000 Kazakh tourists. A Euromonitor report indicated the country has seen the emergence of an affluent middle class who are keen to travel out of the country, especially during the winter season. Online bookings are growing in Kazakhstan, particularly in its main cities of Almaty and Astana. In fact, online transactions for air travel are forecasted to record double-digit annual growth to 2013.



## Main sections of the exhibition

- National and regional travel agencies
- Tour operators and travel agencies
- Airlines and air agencies
- Hotel, hostels and health centers
- Merchant associations and companies
- Insurance and banking services in tourism
- Information technologies in tourism

### Official support:

Ministry of Tourism & Sport  
of Republic of Kazakhstan

Akimat (Administration) of Astana city

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